

MARINE CITY MASTER PLAN IMPLEMENTATION MATRIX

#	TASK DESCRIPTION	BEGIN WHEN	COMPLETE BY WHEN	POTENTIAL PARTNERS	POTENTIAL FUNDING SOURCES
Goal 1: Placemaking and livability will be considered in all development decisions to ensure a high quality of life					
1	Promote the restoration and/or preservation of historic buildings and encourage new construction in historic districts to have compatible designs.	2018	Ongoing	County, State Historic Preservation Office, MEDC, MSHDA	gen fund, grants, donations, foundations
2	Reinforce the nautical character in Marine City by utilizing the attractiveness of the St. Clair and Belle Rivers within development schemes.	Ongoing	Ongoing	County, BWCVB, EDA	gen fund, grants, donations, foundations
3	Promote Marine City as a pleasant place to live, work and visit.	Ongoing	Ongoing	BWCVB, business groups, schools	gen fund, grants, donations, foundations
4	Identify the City's existing assets and promote those assets as unique quality of life drivers that differentiate the City from other communities in the region.	2018	Ongoing	BWCVB, business groups, schools	gen fund, grants, donations, foundations
5	Define and implement streetscape standards that transform the downtown into a more walkable and vibrant place.	2018	2020	County, SCCOTS, MDOT, SEMCOG, Road Commission, TIFA	MDOT, SEMCOG, grants, donations, gen fund
6	Ensure that downtown is clean, safe, and welcoming.	Ongoing	Ongoing	Chamber of Commerce, business groups, community groups	gen fund, grants, donations, foundations
7	Ensure the street level of buildings relates to pedestrians as the primary focus.	2018	2020	Chamber of Commerce, business groups	gen fund, grants, donations, foundations, fees
8	Emphasize public art and integrate it with public buildings, parks, and public works.	2018	Ongoing	County, Chamber of Commerce, business groups, community groups, art organizations	gen fund, grants, donations, foundations
9	Provide transient boating facilities within the City.	2018	2021	MDNR, business groups, community groups	gen fund, MDNR grants, donations, PARC Millage
10	Participate in targeted neighborhood reinvestment and stabilization programs that improve the quality of the housing stock and overall neighborhood character.	2018	Ongoing	St. Clair County Metropolitan Planning, community groups, MSHDA, nonprofits	gen fund, MSHDA grants, foundations, donations
11	Increase residential living opportunities in the downtown.	2018	Ongoing	Business groups, St. Clair County Metropolitan Planning, MSHDA, MEDC	gen fund, MSHDA grants, MEDC grants/loans, foundations, donations
12	Identify and pursue new opportunities for public transit, bicycling, and other transportation alternatives to automobiles.	2019	Ongoing	Community groups, business groups, St. Clair County PARC, SCCOTS, SEMCOG, MDOT	gen fund, MDOT grants, MDNR grants, MDEQ grants, PARC Millage
Goal 2: Leadership will pursue economic development strategies that provide sustained and stable economic growth					
13	Promote policies that lead to sustained economic prosperity and the natural revitalization of vacant, low-density, obsolescent, and deteriorated property.	2018	Ongoing	EDA of St. Clair County, SCC Brownfield Redevelopment Authority, MDEQ, MEDC	gen fund, grants, donations, MEDC grants/loans
14	Embrace the "Green Economy" and its focus on alternative energy.	2018	Ongoing	EDA of St. Clair County, environmental organizations, MEDC, MDEQ	gen fund, MDEQ/MDNR grants/loans, donations, other grants
15	Recognize the important role that placemaking strategies play in attracting talent and economic development.	Ongoing	Ongoing	St. Clair County Metropolitan Planning Commission, EDA of St. Clair County, community groups, MSHDA, nonprofits	gen fund, MEDC/MSHDA grants/loans, donations, other grants
16	Promote and support entrepreneurship in the City.	Ongoing	Ongoing	EDA of St. Clair County, SC4, RESA	gen fund, grants/loans, donations
17	Ensure Marine City has a wide variety of amenities to attract and retain talent.	Ongoing	Ongoing	Community groups, business groups	gen fund, grants/loans, donations
18	Attract tourists by focusing on place-based strategies highlighting existing assets and unique resources. Expand opportunities for bed and breakfasts, hotels, and other tourist-related services.	2018	2019	County, Chamber of Commerce, BWCVB, business groups, community groups	gen fund, grants/loans, donations
19	Work with partners to highlight the importance of education and skills development.	2018	Ongoing	EDA of St. Clair County, SC4, RESA, foundations, school district, business groups	gen fund, grants/loans, donations
20	Collaborate with other local units of government and leverage new and existing public-private partnerships to implement regional strategic growth initiatives.	2018	Ongoing	Neighboring communities, business groups, EDA of St. Clair County, MEDC, SEMCOG	gen fund, MEDC grants/loans, other grants/loans, donations
21	Attain full certification through the MEDC Redevelopment Ready Communities (RRC) Program.	2017	2019	MEDC, EDA of St. Clair County, St. Clair County Metropolitan Planning Commission	gen fund, MEDC grants/loans, other grants/loans, donations
Goal 3: The City is home to a thriving business community that promotes innovation, entrepreneurship, and prosperity					
22	Encourage the retention of a viable CBD with adequate parking that serves the needs of the population within the trade area.	2018	Ongoing	Business groups, community groups, Chamber of Commerce	gen fund, grants/loans, donations
23	Encourage building owners to improve and maintain their properties in a manner that promotes the aesthetic appearance in business districts.	Ongoing	Ongoing	Business groups, Chamber of Commerce	gen fund, MEDC/MSHDA grants/loans, donations, other grants
24	Encourage the use and/or redevelopment of existing underutilized, vacant, and dilapidated buildings.	Ongoing	Ongoing	Business groups, Chamber of Commerce, SCC Brownfield Redevelopment Authority, EDA of St. Clair County, MEDC	SCC Brownfield Redevelopment Authority, EPA grant funds, MEDC/MSHDA grants/loans, gen fund
25	Provide areas for commercial development outside of the downtown for those types of commercial uses requiring large areas of land.	Ongoing	Ongoing	Business groups, Chamber of Commerce, EDA of St. Clair County	gen fund, grants/loans, donations
26	Encourage the long-term growth of the commercial tax base of the City.	Ongoing	Ongoing	Business groups, Chamber of Commerce	gen fund, grants/loans, donations
27	Maintain and improve the public infrastructure within business districts, such as sidewalks, lighting, municipal parking, and other amenities.	Ongoing	Ongoing	Community groups, business groups	gen fund, grants/loans, donations
28	Concentrate smaller, specialty-type retail shops in the central business district.	Ongoing	Ongoing	Business groups	gen fund, grants/loans, donations
29	Encourage service-type businesses to locate on the fringe of the central business district.	Ongoing	Ongoing	Business groups	gen fund, grants/loans, donations
Goal 4: Marine City is home to great neighborhoods where people want to live and interact with the community					
30	Encourage new residential development within the City.	2018	Ongoing	Developers	gen fund, grants/loans, donations
31	Restore and maintain the stability and viability of existing residential areas.	Ongoing	Ongoing	Community groups, residents	gen fund, MSHDA grants/loans, other grants/loans
32	Require new residential development to be visually attractive and environmentally acceptable. Preserve the natural features of each sit, such as woods, topography, drainage, and retention areas.	2018	Ongoing	Developers, community groups	gen fund, grants/loans, donations
33	Allow for a variety of dwelling unit types and sizes for ownership and rental by all age groups and income levels.	2018	Ongoing	Developers, community groups	gen fund, grants/loans, donations
34	Discourage incompatible non-residential uses from locating in residential neighborhoods.	Ongoing	Ongoing	Developers, community groups	gen fund, grants/loans, donations
35	Discourage uses that would increase traffic on residential streets.	Ongoing	Ongoing	Developers, community groups	gen fund, grants/loans, donations
36	Permit manufactured housing that is aesthetically compatible with site built housing to be located wherever comparable housing is located.	2018	Ongoing	Developers	gen fund, grants/loans, donations
37	Participate in Michigan State Housing Development Authority (MSHDA) grant programs focused on neighborhood improvement and housing rehabilitation.	2018	Ongoing	MSHDA, St. Clair County Metropolitan Planning Commission	MSHDA grants/loans, gen fund
38	Promote infill development of adequately sized vacant lots in existing developed areas.	Ongoing	Ongoing	MSHDA, developers	gen fund, grants/loans, donations
Goal 5: The City has a diverse industrial mix that adds value to the local and regional economy					
39	Work with partners to support manufacturing and services capable of serving the needs of residents and businesses in the area.	Ongoing	Ongoing	Business groups, EDA of St. Clair County, MEDC, MDEQ, SC4, Michigan Works	grants, loans, gen fund
40	Work with partners to market available cost-effective, adequately-sized industrial sites that are compatible with the surrounding area.	2018	Ongoing	Business groups, EDA of St. Clair County, SCC Brownfield Redevelopment Authority	SCC Brownfield Redevelopment Authority, EPA grants/loans, MDEQ grants/loans, MEDC, gen fund
41	Provide adequate roads, utilities, and transportation facilities to service existing and planned industrial areas.	Ongoing	Ongoing	Business groups, MDOT, Road Commission	grants, loans, gen fund, transportation funds
42	Provide buffering of industrial uses from adjacent residential uses and from less intensive land uses through the use of appropriate regulations and smart siting.	2018	Ongoing	Businesses, business groups	grants, loans, gen fund
43	Require future industrial developments to provide adequate onsite off-street parking facilities.	2018	Ongoing	Businesses, business groups	grants, loans, gen fund, transportation funds
44	Ensure that future industrial development does not emit excessive amounts of noise, fumes, smoke, vibrations, or other pollutants.	Ongoing	Ongoing	Businesses, business groups	SCC Brownfield Redevelopment Authority, EPA grants/loans, MDEQ grants/loans, MEDC, gen fund
45	Encourage the proper redevelopment/rehabilitation of abandoned industrial sites, so as to limit the negative impacts on neighboring lands and assist in actively marketing these sites for re-use.	2018	Ongoing	EDA of St. Clair County, SCC Brownfield Redevelopment Authority, MDEQ, MEDC	SCC Brownfield Redevelopment Authority, EPA grants/loans, MDEQ grants/loans, MEDC, gen fund