

**City of Marine City  
Community and Economic Development Board  
January 22, 2020**

A regular meeting of the Community and Economic Development Board was held on Wednesday, January 22, 2020 in the Fire Hall, 200 South Parker Street, Marine City, Michigan, and was called to order by Chairperson Scaccia at 6:00 pm.

The Pledge of Allegiance was led by Chairperson Scaccia.

**Present:** Chairperson Laura Scaccia; Board Members Danielle Donahue (arrived at 6:09pm); Robert Klingler; Planning Commission Representative Joseph Moran, TIFA Board Representative Robert Weisenbaugh; City Commissioner Cheryl Vercammen; Deputy Clerk Michele Goodrich

**Absent:** Board Member Heather Hatcher, City Manager Elaine Leven

**Communications**

None.

**Approve Agenda**

Motion by Planning Commission Representative Moran, seconded by TIFA Board Representative Weisenbaugh, to approve agenda. All Ayes. Motion Carried.

**Public Comment**

None.

**Approve Minutes**

Motion by Board Member Klingler, seconded by TIFA Board Representative Weisenbaugh, to approve the Community & Economic Development Board minutes of December 18, 2019. All Ayes. Motion Carried.

**Unfinished Business**

Kayak Launch Site

City Commissioner Vercammen advised the Board that she planned to solicit on Facebook Marketplace for a floating dock for the kayak launch.

### Clinton River Cruise Boat

No updates at this time.

### Tall Ship/Large Ship Tie-Up

No updates at this time.

### Shuttle Bus

TIFA Board Representative Weisenbaugh advised the Board that he is in the process of setting up a meeting with interested parties in Clay Township, and Algonac and Blue Water Transit.

City Commissioner Vercammen stated that she will reach out to her contacts for more information regarding purchasing vehicles.

### Alternative Signage for Marine City

Board Member Donahue reviewed the pricing scale for billboard advertisements, she advised the Board that the price is dependent upon location, length of advertisement and time slots available. She will compile information to be presented in a handout at a future Board meeting.

City Commissioner Vercammen stated she tried to reach out to Kathy Vertin, who also had researched billboards, and is awaiting a response.

### Economic Development Alliance of St. Clair

Board Member Klingler informed the Board that Dan Casey, from the Economic Development Alliance of St. Clair County, contacted him and advised him of an open seat on the CDA Board. Board Member Klingler volunteered and was approved by Dan Casey to be the EDA Board Representative for Marine City. He advised the Board that he will start to attend the Economic Development Alliance Board meetings starting in February.

Chairperson Scaccia stated that Mr. Casey also offered to come to a future Board meeting to discuss the Economic Development Alliance of St. Clair County.

## **New Business**

### Marijuana Update

Planning Commission Representative Moran reviewed the current status of the City regarding the allowance of sales and production of marijuana within City limits. He advised that the City Commission tasked the Planning Commission with determining if there was space available within the City for the retail and production of marijuana. Planning Commissioner Moran presented and discussed the zoning maps created by the Planning Commission, using the most extreme setbacks he thought the City could

impose, which identified the potential allowable locations within Marine City where marijuana facilities could be located.

City Commissioner Vercammen stated that the City would have Town Hall meetings prior to anything being put on a ballot.

TIFA Board Representative Weisenbaugh stated that marijuana facilities should be set up in TIFA districts so that the City could collect a 1.5% tax.

#### New City Hall Visitor Center

Chairperson Scaccia discussed allocating an area in the new City Hall building as an extension of the Chamber of Commerce, similar to a visitor's center. The space would feature a Discover the Blue kiosk, cork board and racks for brochures in addition to the City's applications and documents, all features that do not need to be manned by City staff. Chairperson Scaccia questioned if utilizing the space needed to be presented to the City Commission.

City Commissioner Vercammen confirmed that the utilization of space within the new City Hall would need to go to the architect to incorporate the visitor center concept into the design of the building and the Board would need City Commission approval to present to the architect. City Commissioner Vercammen requested that the CED Board draw up a sketch of the area to be utilized.

Chairperson Scaccia stated that she will obtain kiosk measurements and put together a sketch of the visitor center concept.

Planning Commission Representative Moran would like all of the CED and Chamber of Commerce information to be available online on the new City website.

#### 2020 Objectives

Board Member Weisenbaugh stated that he contacted YouTube and presented information regarding how to make money with a YouTube Shipcam channel.

City Commissioner Vercammen informed the Board of a show on HGTV called "Hometown" where the TV channel will select a city to make over. She stated that she is writing out the initial application and would like input from the Board regarding what to include. Chairperson Scaccia advised that she would reach out to a videographer and designate someone she knows to work on the application.

Planning Commission Representative Moran stated that he will research pricing and information regarding advertisements that feature Marine City that play prior to a movie at surrounding movie theatres.

City Commissioner Vercammen would like to see more art featured throughout Marine City. Chairperson Scaccia expressed interest in graffiti walls in town and said that the Beach bathroom wall would be a great spot to feature a mural. City Commissioner Vercammen stressed that the art displays need to feature the words, "Marine City, Michigan." She also requested that the Board brainstorm on where to put photo-ops throughout town and gave the example of a wooden ship with a captain's port cutout to be placed at the Marine City Beach during the summer. Chairperson Scaccia stated that Board Member Hatcher designed snowmen to be placed near the ice rink and that she is a phenomenal artist.

Board Member Klingler expressed his interest in an interface for high school/SC4 co-ops and the Board regarding career planning.

### **Open Discussion**

None.

### **Adjournment**

Motion by City Commissioner Vercammen, seconded by Board Member Klingler, to adjourn at 7:11 pm. All Ayes. Motion Carried.

Respectfully submitted,

Michele Goodrich  
Deputy Clerk

Kristen Baxter  
City Clerk