

City of Marine City

PUBLIC NOTICE

Community & Economic Development Meeting February 24, 2021; 6:00 pm

To protect the public health, safety and welfare while continuing to ensure the continued function of government, notice is hereby given that the Community and Economic Development Board of Marine City will hold an electronic meeting on February 24, 2021 beginning at 6:00 p.m. The reason for holding an electronic public meeting is to limit the spread of COVID-19 (novel coronavirus).

The electronic public meeting will be held as a telephonic conference. The public may participate in the electronic public meeting by calling one of the provided numbers and entering the Meeting ID when prompted. You may call in or connect from a computer and use either audio source. The public will be able to listen to all discussion by Board Members and will be permitted to speak for up to 5 minutes during the public comment section of the agenda.

Join Zoom Meeting

<https://us02web.zoom.us/j/85349769300>

Meeting ID: 853 4976 9300

One tap mobile

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Kristen Baxter
City Clerk
February 17, 2021

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CITY OF MARINE CITY

Community & Economic Development Board

Meeting Agenda

Marine City Fire Hall, 200 South Parker Street

Regular Meeting: Wednesday, February 24, 2021 6:00 PM

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1. **CALL TO ORDER**
 2. **PLEDGE OF ALLEGIANCE**
 3. **ROLL CALL:** Board Members Heather Hatcher, Robert Klingler, Laura Scaccia; Planning Commission Representative Joseph Moran; City Commissioner Cheryl Vercammen; TIFA Board Representative Robert Weisenbaugh; City Manager Elaine Leven
 4. **COMMUNICATIONS**
 5. **APPROVE AGENDA**
 6. **PUBLIC COMMENT** *Anyone in attendance is welcome to address the Community & Economic Development Board. Please state name and limit comments to five (5) minutes.*
 7. **APPROVE MINUTES**
 - A. January 27, 2021 Minutes
 8. **UNFINISHED BUSINESS**
 - A. Kayak Launch Site (C. Vercammen)
 - B. City Commission Funding Request
 - C. Opening a Business in Marine City Inquiries
 9. **NEW BUSINESS**
 - A. EDA – Blue Meets Green, Marine City Marina
 - B. Clinton River Cruise Boat Tours
 10. **OPEN DISCUSSION**
 11. **ADJOURNMENT**

**City of Marine City
Community and Economic Development Board
January 27, 2021**

A regular meeting of the Community and Economic Development Board was held on Wednesday, January 27, 2021 by virtual telephone conference, and was called to order by Chairperson Scaccia at 6:00 pm.

The Pledge of Allegiance was led by Chairperson Scaccia.

Present: Chairperson Laura Scaccia; Board Member Heather Hatcher (arrived at 6:51pm); Board Member Robert Klingler; Planning Commission Representative Joseph Moran; City Commission Representative Cheryl Vercammen; City Manager Elaine Leven; Deputy Clerk Michele Goodrich

Absent: TIFA Board Representative Robert Weisenbaugh

Communications

None.

Approve Agenda

Motion by Planning Commission Representative Moran, seconded by Board Member Klingler, to approve agenda. All Ayes. Motion Carried.

Public Comment

None.

Approve Minutes

Motion by Board Member Klingler, seconded by Planning Commission Representative Moran, to approve the Community & Economic Development Board minutes of October 28, 2020. All Ayes. Motion Carried.

Unfinished Business

Kayak Launch Site

City Commission Representative Vercammen informed the Board that the St. Clair County Parks and Recreation Commission approved the reimbursement of the kayak launch platform. She stated that the City has started the process of getting the appropriate permits and that work on the Kayak Launch site should start in the Spring.

Downtown Business Loop

There was no information presented.

Grant Opportunities

Planning Commission Representative Moran advised the Board that he and City Manager Leven had worked on the Kayak Launch grant however, the proposal was not necessary as they had received notice that St. Clair County Parks and Recreation approved reimbursement of the kayak launch platform.

Chairperson Scaccia informed the Board that there will be a meeting regarding transient docking on January 28, 2021 at noon at the Marine City Area Chamber of Commerce building.

New Business

City Commission Funding Request

Chairperson Scaccia stated that she had drafted a letter to the City Commission requesting a portion of the City's business license fee be used toward funding the CED Board.

City Manager Leven advised that the business license charge is a fee and per State law, the City could only use the fees to cover the costs associated with processing the business licenses. She recommended that Chairperson Scaccia put in a written request to the City Commission asking for a line item for funding, to be considered at the upcoming budget meetings. City Manager Leven advised Chairperson Scaccia that the CED Board would need to present ideas as to how they intended to use the funds and what the CED Board's role in the City was.

Partnering with Marine City Area Chamber of Commerce

Chairperson Scaccia advised the Board that during the Pandemic, the Chamber has had to go outside of their comfort zone in an effort to promote both Chamber and non-Chamber members. She requested permission to recognize the CED Board as co-supporters of events.

Board Member Klingler questioned what the expectations and responsibilities of the CED Board would be as a co-supporter. Chairperson Scaccia replied that the support of the CED Board would show good-will toward the community and show that the City was involved. She stated that moving forward, this co-support between the CED Board and Chamber would be a benefit to all of Marine City businesses, not just the Chamber members.

Board Member Klingler recommended that the joint partnership work to implement a monthly business showcase via ZOOM in an effort to pull in other businesses and show a collaborative relationship between the business sector, the Chamber of Commerce, and the Community and Economic Development Board. He said he would like the Board to come up with a short list of partnership ideas for the next meeting.

Chairperson Scaccia informed the Board that Anne Culling was the new Executive Director for the Chamber of Commerce, and stated that she had a proven track record and would work well as a liaison between all partnerships.

Motion by Planning Commission Representative Moran to allow the Community and Economic Development Board to work together with the Chamber of Commerce to put on and promote events for the benefit of the City, seconded by Board Member Klingler. All Ayes. Motion Carried.

Opening a Business in Marine City Inquires

Chairperson Scaccia stated that she and City Commission Representative Vercammen had met with several potential business investors and restaurateurs. She discussed the addition of a point of contact on the City webpage that would refer potential investors and homeowners to a CED Board member.

Board Member Klingler questioned if it was possible to add a ZOOM meet button to the City webpage to allow for potential investors to video conference the City Manager. He said he would like an updated technology platform in an effort to reach a younger generation. City Manager Leven stated that the City could offer a virtual meeting if a potential investor preferred that method of communication. City Manager Leven also stated that the City would work on the inclusion of a General Inquiry and Business Interest contact button on the City webpage.

Open Discussion

City Commission Representative Vercammen informed the Board of a kitchen space available for lease in the City and the possibility of a golf cart rental business. She stated that she anticipated that Marine City would be very busy this summer.

Chairperson Scaccia stated that potential business owners would like to know current business trends in the City such as how many tourists visit and how many business transactions are made. City Manager Leven suggested she focus on current success stories.

Board Member Klingler questioned what the next Guy Center milestone would be and City Manager Leven responded that there may be a possible July 1st move date.

Adjournment

Motion by Board Member Klingler, seconded by Planning Commission Representative Moran to adjourn at 7:13 pm. All Ayes. Motion Carried.

Respectfully submitted,

Michele Goodrich
Deputy Clerk

Kristen Baxter
City Clerk