



CITY OF MARINE CITY

Community & Economic Development Board Agenda

260 South Parker Street, Marine City, MI

Wednesday, October 26, 2022 6:00 PM

-
1. **CALL TO ORDER**
 2. **PLEDGE OF ALLEGIANCE**
 3. **ROLL CALL:** Board Members Heather Hatcher, Cheryl Ross; Planning Commission Representative Joseph Moran; City Commissioner Cheryl Vercammen; TIFA Board Representative Robert Weisenbaugh; Chamber of Commerce Representative Paul Merchant; City Manager Holly Tatman
 4. **COMMUNICATIONS**
 5. **APPROVE AGENDA**
 6. **PUBLIC COMMENT** *Anyone in attendance is welcome to address the Community & Economic Development Board. Please state name and limit comments to five (5) minutes.*
 7. **APPROVE MINUTES**
 - A. September 28, 2022
 8. **UNFINISHED BUSINESS**
 - A. 300 Broadway
 - B. Discussion: 13 Ways to Kill Your Community
 - C. Tour Boat Guide
 - D. Downtown Mural Plaque Design Approval
 - E. Lake St. Clair Guide Design Approval
 9. **NEW BUSINESS**
 - A. Twinkling Forest Registration/Order
 - B. St. Clair River Boat Dockage
 - C. CED Fund Balance
 - D. November & December Meeting Schedule
 10. **OPEN DISCUSSION**
 11. **ADJOURNMENT**

**City of Marine City
Community and Economic Development Board
September 28, 2022**

A regular scheduled meeting of the Community and Economic Development Board was held on Wednesday, September 28, 2022 at 260 South Parker Street, and was called to order by Chairperson Moran at 6:00 pm.

The Pledge of Allegiance was led by Chairperson Moran.

Present: Planning Commission Representative (Chairperson) Joseph Moran; City Commission Representative Cheryl Vercammen; Chamber of Commerce Representative Paul Merchant; Board Members Cheryl Ross; Deputy Clerk Michele Goodrich

Absent: TIFA Board Representative Bob Weisenbaugh; Board Member Heather Hatcher; City Manager Holly Tatman

Communications

None.

Approve Agenda

Motion by City Commission Representative Vercammen, seconded by Board Member Ross, to approve the Agenda. All Ayes. Motion Carried.

Public Comment

Laura Merchant, Chamber of Commerce, invited the CED Board to purchase a tree to be part of the Twinkling Forest Special Event being held at 300 Broadway. She advised that the Chamber has sold 32 trees, thus far.

Approve Minutes

Motion by Chamber Representative Merchant, seconded by Board Member Ross, to approve the Community & Economic Development Board minutes of July 27, 2022. All Ayes. Motion Carried.

Unfinished Business

300 Broadway

Board Member Ross updated the Board on the information discussed at the 300 Broadway Committee meetings including: updating the business plan, branding, asbestos testing, priority list of repairs and renovations and potential fundraising ideas. She reiterated that there was currently minimal City money available to use toward the building.

13 Ways to Kill Your Community: Number 9: Shut Out Your Seniors

Chairperson Moran questioned what tasks the City could undertake for the benefit of seniors. City Commission Representative Vercammen stated that she believed the City did a good job of promoting senior volunteerism and socialization.

Chairperson Moran advised that he would stop by Washington Life Center for more information regarding programming and senior involvement. He also advised that he would speak with City Manager Tatman regarding what could be done to promote senior housing in the City.

Tour Boat Guide

City Commission Representative Vercammen informed the Board that there was not much movement or interest in moving a tour boat to the City. She stated she would reach out to larger boats in Port Huron to gauge interest.

Master Plan & Master Recreation Plan

Chairperson Moran informed the Board that the Master Plan & Master Recreation Plans were now being addressed at the Planning Commission level and the City would be working on an RFP for services to go out soon.

CEDB Spending Ordinance

Chairperson Moran informed the Board that the CEDB Spending Ordinance passed at the City Commission level which allowed the Board to expand on their capabilities.

Chamber Representative Merchant confirmed the spending money was capped at \$2,000. Chairperson Moran advised that expenditures would be presented to the Commission through the City financial statements, a review of minutes, and the CEDB liaison reports.

New Business

United States Flag Program

Board Member Ross received no feedback on the program and it was decided to remove from future Agendas.

Downtown Mural Plaque - \$120.00

Board Member Ross informed the Board that she received a quote from BLB engraving to complete the engraved dedication plaque for the recently completed murals on Water Street for \$120.00. She advised that the style would match the ones throughout town. Chairperson Moran requested the final design be brought before the Board at the November meeting for approval.

Motion by Board Member Ross, seconded by City Commission Representative Vercammen, to approve the amount, not to exceed, \$120.00, for the Downtown Mural Dedication Plaque. **Roll Call:** Ayes: Merchant, Moran, Vercammen, Ross. Nays: None. Motion Carried.

Lake St. Clair Guide Advertisement

Chairperson Moran referenced the mock-up of the Lake St. Clair Guide advising the Board that the publisher would be covering most of the content but there were spaces available for advertisements.

City Commission Representative Vercammen stated that the magazine was distributed in her restaurant and that she would go through boxes due to their popularity. She stated that boaters often kept the magazine on their boat and would reference the information when planning their days.

Chamber Representative Merchant questioned if the money would be better spent on social media advertisements and stated his opinion that purchasing an advertisement seemed more like marketing rather than a CEDB function.

Motion by City Commission Representative Vercammen, seconded by Board Member Ross, to approve purchasing the Lake St. Clair Guide Summer 2023 edition advertisement space in the amount of \$625.00. **Roll Call:** Ayes: Merchant (qualified his vote stating he wasn't a boater and was going off of others' recommendations), Vercammen, Moran, Ross (qualified her vote stating she wanted to see the finalized version prior to the magazine going to print). Nays: None. Motion Carried.

Open Discussion

City Commission Representative Vercammen discussed how impressed she was with the City and First Responder response to the issue at the Geck Building. She stressed the

need for the City to move forward and embrace people who are developing old, underutilized buildings in Marine City.

Adjournment

Motion by City Commission Representative Vercammen, seconded by Board Member Merchant, to adjourn at 7:04 pm. All Ayes. Motion Carried.

Respectfully submitted,

Michele Goodrich
Deputy Clerk

Shannon Adams
City Clerk

December 2, 2022

9-A

TWINKLING FOREST

Registration/Order Form

The Marine City Area Chamber of Commerce needs your help in creating a TWINKLING FOREST in Heritage Square (300 Broadway) December 2, 2022. Our goal is to display over 70 twinkling trees to create a forest of lights that will be an attraction for residents and visitors. Thousands of visitors drive the Christmas Light Tour from Port Huron to Algonac each year. Now Marine City will add to this magical experience with our amazing Twinkling Forest, decorated homes and illuminated downtown.

Businesses, families and organizations can purchase a tree from the Chamber to be part of the Twinkling Forest attraction and event. Trees will be available in three sizes. You will then decorate your tree with SOLAR POWERED LED lights only (no bows or ornaments please) and we will finish off the display with a sign signifying your business, loved one, organization or family name. A lighting ceremony will take place in December and include residents, business owners, City officials and organization leaders. Your tree will be used each year in the Twinkling Forest and the hope is to add more trees every year and expand our forest.




The cost of the tree frame is 4' - \$90.00, 6' - \$110.00 and 8' - \$130.00. Trees are made to order so please let us know asap if you are interested in participating. To purchase your tree please fill out the form below and send back via email at chamber@visitmarinecity.com. If you have questions please call the chamber at 810-765-4501 or visit our website at www.visitmarinecity.com. Thank you.

BUSINESS/ORGANIZATION/ LOVED ONE OR FAMILY NAME:

WHAT SIZE TREE WOULD YOU LIKE? Please circle one: 4' 6' 8'

CONTACT EMAIL & PHONE NUMBER: _____

NAME YOU WOULD LIKE ON YOUR PLACARD? _____

FORM OF PAYMENT:  **CHECK**  **CASH**  **CREDIT CARD** 