



CITY OF MARINE CITY

Community & Economic Development Board Agenda

260 South Parker Street, Marine City, MI

Wednesday, August 24, 2022 6:00 PM

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1. **CALL TO ORDER**
 2. **PLEDGE OF ALLEGIANCE**
 3. **ROLL CALL:** Board Members Heather Hatcher, Cheryl Ross; Planning Commission Representative Joseph Moran; City Commissioner Cheryl Vercammen; TIFA Board Representative Robert Weisenbaugh; Chamber of Commerce Representative Paul Merchant; City Manager Holly Tatman
 4. **COMMUNICATIONS**
 5. **APPROVE AGENDA**
 6. **PUBLIC COMMENT** *Anyone in attendance is welcome to address the Community & Economic Development Board. Please state name and limit comments to five (5) minutes.*
 7. **APPROVE MINUTES**
 - A. July 27, 2022
 8. **UNFINISHED BUSINESS**
 - A. 300 Broadway
 - B. Discussion: 13 Ways to Kill Your Community
 - C. Tour Boat Guide
 - D. Master Plan & Master Recreation Plan
 - E. CEDB Spending Ordinance
 9. **NEW BUSINESS**
 - A. United States Flag Program
 - B. Artist Acknowledgement Plaque - \$120.00
 - C. Lake St. Clair Guide Advertisement
 10. **OPEN DISCUSSION**
 11. **ADJOURNMENT**

**City of Marine City
Community and Economic Development Board
July 27, 2022**

A regular scheduled meeting of the Community and Economic Development Board was held on Wednesday, July 27, 2022 at 260 South Parker Street, and was called to order by Chairperson Moran at 6:00 pm.

The Pledge of Allegiance was led by Chairperson Moran.

Present: Planning Commission Representative (Chairperson) Joseph Moran; City Commission Representative Cheryl Vercammen; Chamber of Commerce Representative Paul Merchant; Board Members Cheryl Ross, Heather Hatcher (6:27pm); City Manager Holly Tatman; Deputy Clerk Michele Goodrich

Absent: TIFA Board Representative Bob Weisenbaugh.

Communications

None.

Approve Agenda

Motion by City Commission Representative Vercammen, seconded by Board Member Ross, to approve the Agenda. All Ayes. Motion Carried.

Public Comment

None.

Approve Minutes

Motion by City Commission Representative Vercammen, seconded by Board Member Ross, to approve the Community & Economic Development Board minutes of June 22, 2022. All Ayes. Motion Carried.

Unfinished Business

Marine City Marina Project

City Manager Tatman advised the Board that the structure had been demolished. She informed the Board that the City was working toward obtaining funding for project components.

Wood Chair for Downtown Photo Op

Heather Hatcher advised that she planned to begin painting on the wood chair this week.

There was discussion regarding putting a QR code next to the chair to link to the Chamber's website.

Vacant Storefronts

City Manager Tatman advised the Board that the Vacant Storefront Ordinance had been adopted and that it would go into effect in December.

300 Broadway

City Manager Tatman informed the Board that the initial meeting was productive and stated that there was a lot to deal with initially such as information gathering and putting in place a plan of action. She advised that the Committee decided to allow the second resident seat to be offered to a member of the Historical Society.

City Commission Representative Vercammen emphasized the need to keep the momentum going.

Chairperson Moran questioned if 300 Broadway was separate from the Park. City Manager Tatman replied that the issue would need to be addressed with the City Attorney. She further stated that what could be done with the property behind 303 South Water Street was also being addressed by the City Attorney.

Downtown Mural Project

Board Member Ross stated that the downtown murals were completed and discussed including a plaque at the site to acknowledge the artists.

13 Ways to Kill Your Community: Number 8: Living in the Past

Chairperson Moran stated that the beginning and the end of every community is the collective attitude that they have toward success.

City Commission Representative Vercammen stated that it was very difficult to do when leadership fails or people in leadership positions don't want to move forward.

Chamber Representative Merchant stated that he understood the sense of nostalgia and quaintness of older buildings however, when the peoples' intent was to make progress impossible, then those individuals should not serve on City Boards.

Tour Boat Guide

City Commission Representative Vercammen informed the Board that she would be having a meeting with a boat captain who may be interested in relocating his boat to Marine City.

Master Plan & Master Recreation Plan

City Manager Tatman informed the Board that she would be presenting a draft Request for Proposals for consultant services at the next Planning Commission meeting. She advised that the consultants would hold public meetings and gather information in order to update the Master Plans. She requested the CEDB members to make general notes regarding what they would like to see in the future master plan.

New Business

United States Flag Program

Board Member Ross questioned if the Board wanted to participate in a flag program similar to St. Clair Rotary. She was given contact information for the Marine City Rotary to see if they would be interested in the program.

CEDB – Spending Ordinance

City Manager Tatman presented the Board with a revised Community & Economic Development Board Ordinance that addressed the spending procedure.

Motion by Board Member Ross, seconded by City Commission Representative Vercammen, to approve updates to the Community & Economic Development Board Ordinance and forward to the City Commission for approval. **Roll Call:** Ayes: Merchant, Vercammen, Ross, Moran, Hatcher Nays: None. Motion Carried.

Open Discussion

Chairperson Moran reminded the Board that there was a vacant position for a business person.

Chamber Member Merchant informed the Board that the Rediscover your Downtown event was a good day however, there was a noticeable difference between the amount

of mailers sent out and the passports that were returned. He also thanked Board Member Hatcher for her help during the Summer Splash Bash.

Adjournment

Motion by City Commission Representative Vercammen, seconded by Board Member Ross, to adjourn at 7:03 pm. All Ayes. Motion Carried.

Respectfully submitted,

Michele Goodrich
Deputy Clerk

Shannon Adams
City Clerk

Michele Goodrich

From: cheryl ross <rossmiga13@gmail.com>
Sent: Friday, August 12, 2022 7:47 PM
To: Michele Goodrich
Subject: Question on plaque for mural wall

Caution! This message was sent from outside your organization.

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Hi Michele - I'm pretty sure I know this answer but wanted to confirm. We can only approve expenses during our board meetings, correct? I didn't think I could do it via group email but wanted to ask.

I went to BLB Engraving and we can get an 8x11 inch plaque engraved for \$120. It'll match the ones they've done in the parks.

Thanks,
Cheryl

Sent from my iPhone

Hi Holly,

Nice talking with you and so very glad to hear the dockage will be a reality next spring.

As I mentioned, the Guide is 132 pages for January 2023 so it is a daily work in process of updates, but here is the link to today's version live online [2023 Lake St. Clair Guide & Surrounding Waterways](#) - which will be the 23rd year in a row!

The Marine City Resort Port new destination section begins on page 116. I'm open to any suggestions for your first big spread in the **20,000** Guides delivered from Detroit to Port Huron, as well as the major Canadian Ports from Sarnia to Windsor each year. You may also see latest stats, where the books go - 150+ waterfront locations, and more included besides the print Guide @

<https://www.lakestclairguide.com/advertise/>

If you do not want to take the 1/4 page spot (\$625) on the first spread, please let me know so I may offer it to someone else.

Thanks much and will talk soon on the article too.

Kim Darrah

Ph: 586-202-3100

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"In the Heart of Blue Water District"