



CITY OF MARINE CITY

Community & Economic Development Board Agenda

260 South Parker Street, Marine City, MI

Wednesday, July 26, 2023 6:00 PM

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1. **CALL TO ORDER**
 2. **PLEDGE OF ALLEGIANCE**
 3. **ROLL CALL:** Board Members Heather Hatcher, Cheryl Ross; Planning Commission Representative Joseph Moran; City Commissioner Michael Hilferink; TIFA Board Representative Robert Weisenbaugh; Chamber of Commerce Representative Paul Merchant; City Manager Scott Adkins
 4. **COMMUNICATIONS**
 5. **APPROVE AGENDA**
 6. **PUBLIC COMMENT** *Anyone in attendance is welcome to address the Community & Economic Development Board. Please state name and limit comments to five (5) minutes.*
 7. **APPROVE MINUTES**
 - A. May 24, 2023 Minutes
 8. **UNFINISHED BUSINESS**
 - A. Discussion: 13 Ways to Kill Your Community (#3)
 - B. Master Plan Update
 - C. Grants and Parks Update
 - D. Update on Newspaper Ads
 9. **NEW BUSINESS**
 10. **OPEN DISCUSSION**
 11. **ADJOURNMENT**

**City of Marine City
Community and Economic Development Board
May 24, 2023**

A regularly scheduled meeting of the Community and Economic Development Board was held on Wednesday, April 13, 2023 at 260 South Parker Street, and was called to order by Chairperson Moran at 6:00 pm.

The Pledge of Allegiance was led by Chairperson Moran.

Present: Planning Commission Representative (Chairperson) Joseph Moran; Board Members Heather Hatcher and Cheryl Ross; City Commission Representative Michael Hilferink; TIFA Board Representative Bob Weisenbaugh Chamber of Commerce Representative Paul Merchant; City Manager Scott Adkins; Deputy Clerk Michele Goodrich

Absent: None.

Communications

None.

Approve Agenda

Motion by Board Member Ross, seconded by Chamber Representative Merchant, to approve the Agenda. All Ayes. Motion Carried.

Public Comment

None.

Approve Minutes

Motion by Board Member Ross, seconded by Chamber Representative Merchant, to approve the Community & Economic Development Board minutes of April 13, 2023, as amended. All Ayes. Motion Carried.

Unfinished Business

300 Broadway

Board Member Ross advised that there was no update on the MEDC Public Spaces grant submission however, the Historical Society was working toward moving the endowment fund for the building forward.

Board Member Ross also spoke to potential income generating uses for the former River Rec Teen Zone portion of the building. Chairperson Moran suggested the City move on making the space a viable option to generate funds.

City Manager Adkins informed the Board that he was looking at possible corporate exceptions/exemptions of the grant framework as corporations are not community based organizations and the City may be able to charge those entities for the use of the building.

TIFA Representative Weisenbaugh spoke to the list of grants that the previous grant writing firm instructed the City to apply for annually. City Manager Adkins stated that the list being referenced has yet to be found and that most of the potential grant opportunities may not even exist anymore.

13 Ways to Kill Your Community: Number 2: Don't Attract Business

Chairperson Moran informed the Board that the Planning Commission had met with the McKenna to begin work on the Master Plan and highlighted conversations regarding how to attract potential businesses to town.

Discover Marine City Brochure

Chamber of Commerce President L. Merchant informed the Board the Chamber was limited to only representing the businesses that are part of the Chamber however, if the CED Board partnered with the Chamber than they would be able to represent all businesses within the City. She stated that in talking with several businesses in town, sales were generally reported to be down 15% or more in the first quarter.

L. Merchant presented a trifold brochure featuring the Marine City business community which she advised would be dropped off at all visitor stations, local Airbnb's and restaurants and that the cost of 2000 brochures was \$520.00. She requested that the CED Board pay half, \$260. She also stated that she works closely with the SBDC to find businesses that may be a potential fit for Marine City.

Motion by Board Member Ross, seconded by Board Member Hatcher, to spend \$260.00 to co-sponsor the Marine City brochure with the Chamber of Commerce. **Roll Call: Ayes: Hatcher, Hilferink, Moran, Merchant, Weisenbaugh, Ross. Nays: None. Motion Carried.**

Discover Marine City Partnership with Chamber of Commerce: Newspaper Ad

L. Merchant informed the Board that the Chamber of Commerce wanted to publish an advertisement for Marine City in the CNG Newspaper: *Fun in the Mitt*. The reach would

be broader than just St. Clair and Macomb counties and that if four ads about Marine City were purchased, the paper would do a story on the City. She advised that one ad had already been purchased and requested that the CED Board help fund the purchase of two additional ads at \$715 per ad.

Motion by TIFA Representative Weisenbaugh, seconded by Board Member Ross, to spend \$1,430.00 for the purchase of two ads in partnership with the Chamber of Commerce. **Roll Call: Ayes: Hilferink, Moran, Merchant, Weisenbaugh, Ross, Hatcher. Nays: None. Motion Carried.**

New Business

None.

Open Discussion

None.

Adjournment

Motion by City Commission Representative Hilferink, seconded by Board Member Ross, to adjourn at 6:40pm. All Ayes. Motion Carried.

Respectfully submitted,

Michele Goodrich
Deputy Clerk

Jason Bell
Interim City Clerk