



CITY OF MARINE CITY

Community & Economic Development Board Agenda

260 South Parker Street, Marine City, MI

Wednesday, June 22, 2022 6:00 PM

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. **ROLL CALL:** Board Members Heather Hatcher, Robert Klingler, Cheryl Ross; Planning Commission Representative Joseph Moran; City Commissioner Cheryl Vercammen; TIFA Board Representative Robert Weisenbaugh; Chamber of Commerce Representative Paul Merchant; City Manager Holly Tatman

4. COMMUNICATIONS

5. APPROVE AGENDA

6. **PUBLIC COMMENT** *Anyone in attendance is welcome to address the Community & Economic Development Board. Please state name and limit comments to five (5) minutes.*

7. APPROVE MINUTES

A. May 25, 2022

8. UNFINISHED BUSINESS

- A. Marine City Marina Project
- B. Wood Chair for Downtown Photo Op
- C. Vacant Storefronts
- D. 300 Broadway
- E. Downtown Mural Project
- F. Discussion: 13 Ways to Kill Your Community

9. NEW BUSINESS

- A. Tour Boat Guide
- B. Master Plan & Master Recreation Plan

10. OPEN DISCUSSION

11. ADJOURNMENT

**City of Marine City
Community and Economic Development Board
May 25, 2022**

A regular scheduled meeting of the Community and Economic Development Board was held on Wednesday, May 25, 2022 at 260 South Parker Street, and was called to order by Chairperson Moran at 6:00 pm.

The Pledge of Allegiance was led by Chairperson Moran.

Present: Planning Commission Representative (Chairperson) Joseph Moran; City Commission Representative Cheryl Vercammen; TIFA Board Representative Bob Weisenbaugh; Chamber of Commerce Representative Paul Merchant; Board Members Heather Hatcher (6:03), Cheryl Ross; City Manager Holly Tatman; Deputy Clerk Michele Goodrich

Absent: Board Member Robert Klingler.

Motion by City Commission Representative Vercammen, seconded by Chamber Representative Merchant, to excuse Board Member Klingler from the meeting. All Ayes. Motion Carried.

Communications

Chairperson Moran made comment that Board Member Klingler would not be renewing his term to serve on the Community & Economic Development Board; he informed the Board that there was a vacant position for a business owner position.

Approve Agenda

Motion by City Commission Representative Vercammen, seconded by Chamber Representative Merchant, to approve the Agenda. All Ayes. Motion Carried.

Public Comment

Laura Merchant, Chamber of Commerce, informed the Board that the Chamber sent out an email to business owners regarding the vacant position on the CED Board. Mrs. Merchant also presented the Rediscover Your Downtown campaign overview. She advised that postcards would be sent to all residents inviting them to rediscover their downtown, there would be a drawing for a raffle basket and decorative stickers available. She encouraged all residents to discover what Marine City had to offer.

Approve Minutes

Motion by Board Member Ross, seconded by TIFA Representative Weisenbaugh, to approve the Community & Economic Development Board minutes of April 27, 2022. All Ayes. Motion Carried.

Unfinished Business

Marine City Marina Project

City Manager Tatman informed the Board that the house was empty, services had been turned off and the demolition quotes would be presented at the June 16, 2022 City Commission meeting. She stated that she was hoping to have the house down in a month and that she was actively looking for alternative funding to complete the proposed parking lot. She advised that the City had received the grant funds from St. Clair County Community Foundation and was still waiting for funds from St. Clair County and the DNR.

Wood Chair for Downtown Photo Op

City Commission Representative Vercammen informed the Board that the wood chair had been ordered and that Board Member Hatcher would be designing the graphics for the chair that would include the Chamber of Commerce website address.

Vacant Storefronts

City Manager Tatman advised the Board that the first reading of the vacant storefront ordinance had taken place and the second reading and public hearing would be at the June 16 City Commission meeting. She stated that the City Commission wanted to add the caveat that gave business owners 90 days between implementation of the ordinance and the issuance of fines.

300 Broadway

Motion by Chairperson Moran, seconded by TIFA Representative Weisenbaugh, to approve Board Member Cheryl Ross as the Community & Economic Development representative on the 300 Broadway Committee. All Ayes. Motion Carried.

City Commission Representative Vercammen questioned how the Board vacancies were being announced to the public. City Manager Tatman replied that the information was available on the City website, was addressed at City Commission meetings and being discussed via word of mouth.

Andrew Pakledinaz, Historical Commission Board Member, questioned the ability to change the requirement of two resident seats to one resident and one Historical Society representative. He was encouraged to speak via Public Comment at the next City Commission meeting.

13 Ways to Kill Your Community: Number 6: Don't Paint

Chairperson Moran stated that the aesthetics of a town were the outward signs of what was within it and questioned what beautification projects were needed in Marine City.

Board Member Hatcher expressed that the high school grounds keeping was unappealing and that the City should reach out to the school regarding beautification.

City Commission Representative Vercammen suggested that the Marine City parks should have a cohesive element and recommended that every park have an archway similar to the Civic Women's Park archway. Laura Merchant advised that there were local businesses in Marine City that would be able to fabricate the metal design. TIFA Representative Weisenbaugh advised that he would contact Mechanical Fabricators regarding cost and design.

City Manager Tatman updated the Board to grass cutting enforcement and the recommendation was made to put a notice on Facebook that encouraged neighbors to help each other out with yard clean up and grass mowing.

Andrew Pakledinaz stated that the old City signs in disrepair needed to be taken down. Board Member Hatcher advised that there was a fence falling down at the Marine City Beach.

City Manager Tatman informed the Board that money was built into the budget to reimburse homeowners and business owners, who chose to replace their sidewalks, 1/3 the cost of cement only. She reminded the Board that per the City Charter, sidewalks were the responsibility of the property owner. She also stated that the City would work on the creation of a priority list for City owned sidewalks that needed to be repaired or replaced.

New Business

CED Funds

City Manager Tatman informed the Board that she was working with the City Attorney to change the ordinance regarding the expenditure of funds by the Community and Economic Development Board.

Motion by Chamber Representative Merchant, seconded by TIFA Representative Weisenbaugh, to partner with the Chamber of Commerce and to spend \$1,442.50, of the CED fundraising funds, for the Rediscover Your Downtown campaign, contingent upon the approval that the CED Board has the ability to spend its fundraising money.

Roll Call. Ayes: Hatcher, Moran, Merchant, Vercammen, Weisenbaugh, Ross. Nays: None. Motion Carried.

City Manager Tatman stated she would confirm with the City Attorney if the motion needed to be addressed before the City Commission.

The Board instructed Chairperson Moran to draft a letter to the City Commission presenting the Rediscover Your Downtown campaign and the partnership between the Chamber of Commerce and the Community and Economic Development Board for the benefit of the entire Marine City community.

Master Plan Update

Chairperson Moran informed the Board that the Planning Commission was in the process of revising the Master Plan and the Recreation Plan for the City and recommended that Board Members review the current plans and provide any suggested updates at the next CED meeting.

Open Discussion

Board Member Ross stated that the students were working hard on developing designs for the downtown murals.

City Commission Representative Vercammen reminded the Board that they needed to review and sign the Code of Ethics policy.

Chamber Representative Merchant reminded the Board to sell their Splash Cash Raffle tickets.

Adjournment

Motion by Chamber Representative Merchant, seconded by Board Member Ross, to adjourn at 7:39 pm. All Ayes. Motion Carried.

Respectfully submitted,

Michele Goodrich
Deputy Clerk

Shannon Adams
City Clerk