**City of Marine City**

**Community and Economic Development Board**

**May 26, 2021**

A regular meeting of the Community and Economic Development Board was held on Wednesday, May 26, 2021 at 200 South Parker Street, and was called to order by Chairperson Scaccia at 6:00 pm.

The Pledge of Allegiance was led by Chairperson Scaccia.

**Present: Chairperson Laura Scaccia; Planning Commission Representative Joseph Moran; City Commission Representative Cheryl Vercammen; Board Member Heather Hatcher (arrived 6:04pm); Board Member Robert Klingler; TIFA Board Representative Bob Weisenbaugh; Deputy Clerk Michele Goodrich**

**Absent: City Manager Leven**

**Communications**

None.

**Approve Agenda**

Motion by Board Member Klingler, seconded by Planning Commission Representative Moran, to approve the agenda. All Ayes. Motion Carried.

**Public Comment**

None.

**Approve Minutes**

Motion by Planning Commission Representative Moran, seconded by Board Member Klingler, to approve the Community & Economic Development Board minutes of April 28 2021. All Ayes. Motion Carried.

**Unfinished Business**

Marine City Marina Project/Community Foundation Grant

Chairperson Scaccia announced that the City was awarded $45,000 from the St. Clair County Community Foundation for the Marina Project. She advised the Board that St. Clair County would like Marine City to have a larger scale project, with a possible Phase II to include restrooms and a parklet.

Clinton River Cruise Boat

Planning Commission Representative Moran advised the Board that Mr. Gallas presented a letter to the City Commission requesting permission to lease the property adjacent to Perkowski’s property and that the request was approved. He stated that Mr. Gallas was waiting on the lease paperwork from the City Manager in order to move forward.

City Commission Representative Vercammen stated that she would follow up with City Manager Leven regarding the lease agreement.

Splash Cash Raffle

Chairperson Scaccia requested that all Board Members sell at least 10 tickets.

Kayak Launch

Planning Commission Representative Moran informed the Board that the City had Corps of Engineer approval and that the Kayak Launch had been ordered.

**New Business**

DNR Grant Presentation

Chairperson Scaccia advised the Board that she would be helping 6 Rivers Land Conservancy with a presentation for a DNR grant for the land acquisition for the Marina Project.

Mission Statement

Chairperson Scaccia tasked the Board with coming up with ideas for a Mission Statement for the City.

**Open Discussion**

Chairperson Scaccia showed the Board a flyer she had received in the mail from the City of St. Clair that encouraged their City residents to be a tourist in their own town; she stated she would like to do something similar for the City of Marine City. She believed that there was a disconnect between the residents and the downtown district and she would love to put something out inviting residents to explore downtown Marine City. She would like the Board to work on ideas on how to “Brand Marine City.”

Board Member Hatcher informed the Board that Derian Hatcher would like to start a Polar Plunge event to occur during Merrytime Christmas or the Fire and Ice Festival.

Planning Commission Representative Moran advised the Board that the movie theatres were now open and advertising was available. He also suggested utilizing TikTok and Social Influencers to promote Marine City. Chairperson Scaccia stated that Katie Stepp with the Blue Water Visitor and Convention Bureau had done a few TikToks and suggested Planning Commission Representative Moran reach out to her to see how successful she had been with that media platform.

**Adjournment**

Motion by Board Member Klingler, seconded by Planning Commission Representative Moran to adjourn at 7:07 pm. All Ayes. Motion Carried.

Respectfully submitted,

Michele Goodrich

Deputy Clerk

Kristen Baxter

 City Clerk